

Director

Veteran, Emmy-award winning Director with extensive experience directing live news, talk, and entertainment programs on network, cable, and digital. Routinely requested by top executives for high-profile projects and show launches. Known for revolutionizing production and program operations, and for the dedication and determination to exceed expectations.

Areas of Emphasis

- **Team Leadership:** Demonstrated passion for empowering creativity and innovation among top-tier teams, embracing, perfecting, and implementing concepts and ideas to drive the development of groundbreaking polished programming.
- **Visual Production:** Known capacity for creating unique, visually distinct broadcasts and environments, launching and growing unique program brands to build audience engagement, interest, and enthusiasm.
- **Innovation:** Outstanding track record of punching up creativity across diverse programs, combining elements from broadcast, entertainment, theater, and cinema in fresh ways to transform show and program branding.

Career Experience

NBC News / MSNBC Special Projects

2019 – Present

Drive the development, translation, and execution of creative program / broadcast visions, partnering with Executive Producers and show teams to facilitate show launches and lead production operations. The only director trusted to direct any show on NBC and MSNBC.

- Remote Production Director for *Decision 2020*: Oversaw the on-air look and feel of field operations for the MSNBC / NBC News coverage of the 2020 election. Secured and negotiated vendors, scouted multiple locations per city; managed location art direction, lighting, graphics, and marketing initiatives. Selected Credits: *Hardball Deciders Series, Elizabeth Warren Town Hall, Morning Joe Remotes, All In Climate in Crisis, Georgetown Presidential Climate Forum, Joe Biden in Charleston, NBC Nightly News & MSNBC Live from Las Vegas*, and more.
- Creative Consultant *E! News / E! Pop of the Morning*: Collaborated with the Executive Vice President and Editor-In-Chief E! to shape *E! News* relaunch vision, transforming the program into an edgy, east coast morning show. Structured production workflows and infrastructure for show and technical teams.
- *All In With Chris Hayes Live From Studio 6A*: Transitioned the existing broadcast into a late-night talk show format. Leveraged leading techniques, technologies, and tools, including MSNBC's most advanced video wall system.
- Direct Marquee Programs: *NBC Nightly News, Today, NBC News Special Reports, The Rachel Maddow Show, MSNBC Special Projects, and Remote Productions.*

3rd Hour of Today

2018 – 2019

Built an on-brand but distinct look and feel for the 9AM hour of the *Today* show, designing the multi-anchor broadcast with an 'America's Livingroom' feel. Shaped newly franchised segments, establishing tailored blocking with zero additional cost to Studio 1A production budget.

- Directed in a shared services environment managing a team of 75 while coordinating with other hours of Today Show.
- Create imaginative product demos, fashion shows, cooking segments, and game shows that surprise and captivate.
- Work with top tier music acts to create unique performances.

Kathie Lee & Jenna Live from Studio 6A

2018

Established a high-energy live-audience format with a unique party vibe, integrating comedic elements and an energetic intoxicating, 'ladies that lunch' environment catapulting show ratings during this limited run. Designed and developed a casual, social atmosphere aligned to the personalities of Kathie Lee Gifford, Hoda Kotb, and Jenna Bush Hagar.

- Concepted and launched innovative segments, oversaw brand integrations and sponsorships, enhanced view experience and audience excitement.
- Built a custom set and directed the program's two-hour NBC *Prime Time New Year's Eve Countdown Special*.
- Secured investment in the format laying a blueprint for the "*Hoda & Jenna & Friends*" live audience format.

Megyn Kelly Today

2017 – 2018

Hand-selected to push NBC News creative boundaries at the helm of the Megyn Kelly Today show, directing the full series run of the Emmy Nominated program (Outstanding Talk Show). Implemented leading technology / resources, integrating eye-catching entertainment and cinematic techniques into the daytime talk format to create memorable moments within the distinctive, innovative hybrid News and Daytime talk show.

- Shaped show infrastructure, establishing weekly production budgets and producing a unified, cohesive presentation for the high-value show, expertly managing a major \$6M annual budget.
- Implemented creative techniques, making extensive use of a 50-foot video wall, to tell fresh, progressive visual stories.
- Personally conducted industry research and investigation, uncovering creative new concepts and strategies.
- Delivered bold, unflinching coverage of the #METOO movement, serving as the definitive source for exposure.

Weekend Today

2015 – 2017

Recruited for Sunday Today with Willie Geist; the first brand extension in recent company history. Shaped show mission, messaging, and creative vision; delivered outstanding success, resulting in move to Weekend Today director and Weekday backup role. Leveraged available resources to create distinctive, compelling broadcasts.

- Captained the Sunday Today extension, countering competitor with a contemporary look and feel targeted towards key demographic.
- Supervised show graphics, LED video walls, and automated scenery, ensuring a streamlined and engaging presentation.

MSNBC

2008 – 2016

Delivered creative content / program production and direction, leading the development of compelling programs. Aligned programs and shows with network vision, audience trends, and shifting industry standards. Directed on-site and on-location events, managing live and taped programs around the country.

- Go-to for creative Steadi Cam, Jib, monitor, and graphics integration needs.
- Captained the MSNBC VizRT graphics launch training program to grow technical capacities of more than 200 producers in New York, D.C., Miami, and LA, providing training across MSNBC and NBC News shows in VizRT operations.
- Key Shows: *The Rachel Maddow Show, Brian Williams, All In with Chris Hayes, Hardball with Chris Matthews, Lawrence O'Donnell, Morning Joe, Ronan Farrow Daily, News Nation with Tamron Hall, Jose Diaz Balart, Joy Reid, Global Citizens Festival, Education Nation* and more.

Fox News Channel & Fox Business Network

2007 – 2010

- Key Shows and Programs: *Fox Report, America's Newsroom with Bill Hemmer and Megyn Kelly, Happening Now, Fox and Friends, Live Desk, Geraldo, Imus, Cavuto, Closing Bell with Liz Claman, Varney & Co., etc.*

News 12 New Jersey / Westchester / Hudson Valley

2003 – 2007

- Spearheaded technological advancements, driving the transition to Grass Valley Ignite automation processes to ensure continuing broadcast competitiveness.

Awards

News & Documentary Emmy Awards

- 2015 Outstanding Live Coverage of a Current News Story – Longform, "Supreme Court Decision on Same Sex Marriage"
- 2011 Outstanding Individual Achievement in a Craft: Lighting Direction and Scenic Design, NBC News "Education Nation"

Education

Dual Bachelor of Science in Television and Business
Hofstra University, Hempstead, NY, 2003